

Somerset County United Way Financial Stability Bus Tour



Somerset County United Way (SCUW) is pleased to provide a unique first-hand look at the impact of United Way throughout our county.

See first hand some of the services available through Somerset County United Way. Experience the process clients go through to receive FREE tax preparation, observe financial education including FREE credit report reviews, and meet a client whose life is being transformed by participation in our programs.

We will be hosting morning and afternoon tour sessions. The tours will take place on **Tuesday, March 22, 2010**. Both sessions will begin and end at the Somerset County United Way office in Bridgewater.

The morning tour will start at 8:00 am and conclude with lunch at 12:00 noon at our office. Coffee and a continental breakfast will be provided.

The afternoon tour will begin at 1:00pm and conclude at 4:30 pm. Attendees on the afternoon tour are invited to network and mingle with the morning session attendees at lunch at 12:00 noon.

Lunch for both sessions is generously being provided by Wegmans.

All county residents are invited to attend the tour. RSVPs are required. SCUW donors, volunteers, municipal and state leaders, and the local media will be given registration preference.

For more information or to RSVP, contact Tom Daley at 908-253-6524 or thomas.daley@scuw.org.



Somerset County United Way Financial Stability Showcase

Want to learn even MORE about Somerset County United Way's work in Financial Stability without interfering with your normal work week? Join us for a two-hour showcase around the Somerset County United Way office, where you can see the free tax preparation services in action and learn more about the financial literacy and education programs Somerset County United Way provides the community.

The two-hour showcase will take place **Saturday, March 26th** from 9 am to 11 am at the Somerset County United Way office.

Reservations are required. Coffee and a continental breakfast will be provided.

For more information or to RSVP, contact Tom Daley at 908-253-6524 or thomas.daley@scuw.org.

Courier News

A GANNETT NEWSPAPER

THURSDAY, OCTOBER 14, 2010

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UNITED WAY: Tour shows how donations have affected community

Seeing firsthand how giving helps



STAFF PHOTO: KATHY JOHNSON

The Somerset County United Way community impact tour stopped at an Arc of Somerset County day care facility in Manville, where students Adrianna (left) and Nicole were making "dirt" as part of a class activity.

By KARA L. RICHARDSON
STAFF WRITER

BRIDGEWATER — People who give money to charity don't often get to see their donations in action.

On Wednesday, a group of about 35 people spent part of the day on a Somerset County United Way community impact bus tour to see how donations are making a difference.

The tour began at 8 a.m. at the Somerset County United Way building, 1011 Route 22 West, and then visited 12 programs supported by the organization, from an Arc of Somerset County day care facility in Manville, which serves children both with and without developmental delays, to the Martin Luther King Jr. Youth Center in Bridgevarer. It ended with a lunch, provided by Maggiano's Little Italy, while the participants discussed their day.

The trip was about "seeing and feeling" the difference contributors make in the community by supporting the Somerset County United Way, the organization's President and CEO Philip A. Brown III said.

The theme of Wednes-



About 35 people went on the tour to see their charitable donations in action.

day's tour was programs that encourage "Life Readiness" — or education. The Somerset County United Way is planning a similar trip during the holidays to show off programs that support "Financial Stability."

Steve Latus, a Somerset County United Way board member who has given financial donations to the organization for decades, said Wednesday that he

loved being able to see the programs in action.

"We get to have our boots on the ground," Latus said about the trip. His favorite stop was Elijah's Kitchen in New Brunswick, where tour participants got to see culinary students, many of them former clients of the agency, preparing pastries — job training for future carvers.

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"I knew about the soup kitchen, but I had no idea what was happening with the job-training program," Latus said of Elijah's Kitchen, which serves people in the Somerset section of Franklin.

The bus tour participants included people who have worked to support the Somerset County United Way, such as sanofi-aventis Director of U.S. Community Affairs Melissa Feltmann.

Sanofi-aventis and its employees will contribute about \$420,000 to the Somerset County United Way in 2010, she said.

"The tour gives a real opportunity to see the impact we are making," Feltmann said.



STAFF PHOTO: KATHY JOHNSON

Laura Ziegler, director of Children and Family Services greets visitors at the Arc of Somerset County in Manville during the Somerset County United Way community impact tour on Wednesday.

Bloomington's General Manager Jan Ferris and Selling Manager Melissa Nisivoccia said many of their employees contribute to the United Way from their paychecks.

"This is a great way to see how our money is

going," Ferris said after visiting the Arc's integrated day care. She said the tour inspired her to get more involved.

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"The tour gives a real opportunity to see the impact we are making."

— Melissa Feltmann,
Director of U.S. Community
Affairs for sanofi-aventis

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